

Concerts in the Parks 2010 Sponsorship Opportunities and Benefits

Sponsor Benefits	Presenting Sponsor	Concert Sponsor	Series Sponsor
Company banners displayed	Three for entire season	Two during sponsored show, logo and company name on sponsor banner	Logo and company name on sponsor banner
Reserved seating area	Reserved seating for up to 15 people during all concerts	Reserved seating for up to 10 people during sponsored concert	No
Onstage presence during nightly welcome speech as desired	Every Concert of Series	On night of sponsored concert	None
Acknowledgement of company during nightly welcome speech	Every Concert of Series	On night of sponsored concert	Opening and closing concerts
Recognition in all Concerts in the Parks materials	Yes	Yes	No
Recognition at televised Park and Recreation Commission Meeting	Yes, with opportunity to address the Commission	Yes	Yes
Acknowledgement of company on Parks and Recreation Department website	Yes, with link to your website	Yes, with logo only	No
Acknowledgement of company on Concerts in the Parks webpage	Yes	Yes	Yes
Acknowledgement of company on Concerts in the Parks Facebook Fan Site	Yes	Yes	No
Use of picnic area at Chase Palm Park on concert night	Yes, or Casa Las Palmas facility on site.	Yes	No
Recognition in news releases relating to sponsored show	All concerts	Sponsored concert	No
On-site sampling/ booth opportunity	All concerts	On night of sponsored concert	No
Sponsorship Cost (per year)	\$15,000	\$5,000	\$1,000